



Technical Data Sheet

Glossy White Ink Jet Magnet

Glossy white ink jet magnet that provides excellent color saturation, print resolution, and high quality output on the face side of the magnet. Magnet is fast-dry, smudge, fade, and water resistant. The paper is designed as a “universal” product for use in all ink jet printers.

Print magnetic photos, decorative panels, signs, awards, and charts using your Web-downloaded, scanned, floppy/CD, or digital photo images.

- Catalog number 720.00.
- Available in 8.5” x 11” and A4 sizes.
- Images have improved sharpness and color vibrancy because of high black optical density.
- Fast drying, fade resistant and smear resistant.
- Water resistant paper so images stand up to incidental moisture.

Construction

A 4.3-mil ink jet receptive face sheet that is laminated to a magnetic base sheet. Fully constructed magnet 12.3-mil.

Smoothness, Sheffield

40 ± 25 per TAPPI T538 Test Method.

Opacity %

100 minimum per TAPPI T425 Test Method.

Brightness

80 minimum per TAPPI T452 Test Method.

Whiteness

100 minimum per CIE Ganz 82 Test Method.

60° Gloss

50 minimum per ASTM D2457 Test Method.

Magnetic Strength (MGO)

0.60 minimum per IEC 404-5 Test Method

Optimal Service Environment

Between 59° and 86° F. and 30% to 70% RH.

Print Resolution

Dependent upon printer used.

Overall Printability

Superior graphic print quality.

Ideal Storage Conditions

Between 59° and 77° F. and 30% to 70% RH.

Shelf Life

Minimum of 1 years from 123 Graphic Products LLC ship date when stored under ideal storage conditions (see above).

Product Performance and Suitability

All of the descriptive information and recommendations for the use of 123 Graphic Products LLC products should be used only as a guide. Furnishing such information and recommendations shall in no event constitute a warranty of any kind by 123 Graphic Products LLC. All purchasers of 123 Graphic Products LLC material shall independently determine suitability of the material for the purpose for which it is purchased. Seller's and manufacturer's only obligation shall be to replace such quantity of the product proved to be defective. Neither the seller nor the manufacturer shall be liable in tort or in contract for any loss or damage, direct, incidental or consequential (including loss of profits or revenue) arising out of the use or inability to use the product. No statement or recommendation not contained herein shall have any force or effect unless in agreement signed by officers of seller or manufacturer. For optimal image characteristics, product should be kept in closed package between uses, and dye-based inks are recommended.